1. **Select Category:**
2. **Select Sub Category:**
3. **Campaign Name:**
4. **Brand Name:**
5. **Date of Execution:**
6. **Description:** (Max 500 words)

This may represent Best creative and innovative use of media at malls and / or cineplexes for a campaign using static and / or DOOH advertising media.

Description should cover the following points:

1. The idea or The Objective behind this campaign
2. Details of Execution – TG, location, uniqueness, duration, media used, etc
3. Impact Assessment

**Upload Campaign Images:**

* Maximum 15 images of 10 MB file size in all.
* The images shall be in JPEG/PNG formats; (max width 1200 px and max height 1200 px)
* Images should cover - Actual executed images from different viewing angles

UPLOAD IMAGES

**Upload Video:**

* The video content shall be structured as per the parameters defined for this award category.
* The duration of the video shall not exceed 2 minutes.
* The file extension shall be mp4 and the file size shall not exceed 40 MB.
* Either Voiceover or Music is mandatory

UPLOAD VIDEO

**Client Information**:

Name:

Designation:

Company:

Email ID:

Mobile:

Address: